



**Everblossom.net is a mecca of plant-based self care resources.**

Sharing plant-based beauty, food, and wellness with the world is our mission.

If you're interested in educating our community about anything related to those topics, you're welcome to submit a post! Please adhere to these editorial guidelines.

- Posts should be at least 300 words long.
- You are welcome to link back to your own blog or business website throughout your posts if you can do so in a **highly relevant** way.
- Please do not include affiliate links.
- Your post should read like you are talking to a friend. (You are!)
- Your post should include a problem, a solution to that problem, and a personal reflection. (Not necessarily in that order.)
- Please include a short biography** (2-5 sentences) to include at the end of your post. You can link to your website or social media profiles here if you'd like to! You are welcome to include a photograph of yourself if you wish.

### **Image Guidelines**

*You are not required to include images with your post. If you do include images, please:*

- Aim for consistency with the style/mood of other photos on Everblossom. Keywords to consider when choosing an image include: plants, wellness, joyful, real.
- Include a vertical image. Ideally, include both a horizontal and vertical image.
- All images should be at least 500px wide.
- Do not add text to your images.
- Stock photos are welcome if they fit the above guidelines.

Be aware that we might make slight edits for style, grammar, and/or SEO purposes before

publishing. We will notify you of any major or factual changes or changes to links. If you'd like to review ALL changes before publication, please state that when you submit your post.